

Decision No: CMM – 7

Forward Plan No: EEM 5890

This record relates to Agenda Item 54 on the agenda for the Decision-Making

RECORD OF CABINET MEMBER DECISION

DECISION-MAKER:	COUNCILLOR TED KEMBLE
PORTFOLIO AREA:	ENTERPRISE, EMPLOYMENT & MAJOR PROJECTS
SUBJECT:	BUSINESS RETENTION & INWARD INVESTMENT STRATEGY & IMPLEMENTATION PLAN
AUTHOR:	ANDY GLOVER

THE DECISION

- (1) That the Business Retention and Inward Investment Strategy and Implementation Plan be approved.
- (2) That the Director of Cultural Services provide updates on the actions contained within the Implementation Plan.

REASON FOR THE DECISION

- (1) The Business Retention and Inward Strategy and Implementation Plan will provide a structured and proactive approach to assisting local businesses and attracting new businesses to the city. The current economic climate makes this even more important and will provide the city with the tools to be able to compete for business growth.

DETAILS OF ANY ALTERNATIVE OPTIONS

(1) Two options were considered, namely,

Do nothing – this was considered not to be an option as the city has to ready to respond proactively to requests for support and information to support our existing businesses and to be able to compete with competitors in attracting inward investment, and

Prepare a strategy and implementation plan using internal resources – this was also considered not to be an option as there are not the resources to carry out this extensive work without detrimentally affecting the service currently provided together with the need for external inward investment advice and guidance from specialist experts.

OTHER RELEVANT MATTERS CONCERNING THE DECISION

None

CONFLICTS OF INTEREST

CONFIRMED AS A TRUE RECORD:

We certify that the decision this document records was made in accordance with the Local Authorities (Executive Arrangements) (Access to Information) (England) Regulations 2000 and is a true and accurate record of that decision

Date:

23 March 2009

Decision Maker:

Councillor Ted Kemble
Cabinet Member for Enterprise,
Employment & Major Projects

Signed:



Proper Officer:

23 March 2009

Mark Wall, Head of Democratic Services

Signed:



SCRUTINY

Note: This decision will come into force at the expiry of 5 working days from the date of the meeting at which the decision was taken subject to any requirement for earlier implementation of the decision.

Or: This decision is urgent and not subject to call-in (date of CE's agreement to urgency of decision).

Call-In Period
30 March 2009

Date of Call-in *(if applicable) (this suspends implementation)*

Call-in Procedure completed *(if applicable)*

Call-in heard by *(if applicable)*

Results of Call-in *(if applicable)*

Decision No: CMM – 8

Forward Plan No: N/A

This record relates to Agenda Item 55 on the agenda for the Decision-Making

RECORD OF CABINET MEMBER DECISION

DECISION-MAKER:	COUNCILLOR TED KEMBLE
PORTFOLIO AREA:	ENTERPRISE, EMPLOYMENT & MAJOR PROJECTS
SUBJECT:	ECONOMIC STRATEGY
AUTHOR:	ADAM BATES

THE DECISION

- (1) That the actions contained within the strategy and specifically those that require the direct support of the city council be agreed.

REASON FOR THE DECISION

- (1) The economy of the city needs to develop and grow. This strategy, produced by the Economic Partnership, sets out a series of priorities and actions that can help achieve that.
- (2) This strategy also fits with all existing local and regional policy and this council should therefore agree to the actions contained within it.

DETAILS OF ANY ALTERNATIVE OPTIONS

- (1) The Strategy is produced by the Economic Partnership and while there is extensive consultation with council members and officers, it remains a product of the Economic Partnership.
- (2) It would be possible for the council to produce its own Economic Strategy for the City however this would be time consuming, would duplicate the required outputs of the economic partnership and would be unlikely to make the most of the business engagement that the Partnership already has.

OTHER RELEVANT MATTERS CONCERNING THE DECISION

None

CONFLICTS OF INTEREST

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Date:

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Proper Officer:

23 March 2009

Mark Wall, Head of Democratic Services

Signed:



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Call-In Period
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Results of Call-in *(if applicable)*